

North America Membership Initiative



District 4-L1 NAMI Plan

Purpose of the plan to guide District 4-L1 focus

Focus Area 1: Rejuvenate districts with new clubs

District Goal: Our team will charter 2 new clubs

Action – Charter 1 new club in the Desert Region

Description: Rosemond is an area in the southern area of Kern County just west of Edwards Airforce base. Current population of Rosamond of 20,000.

Date Range: November 2020 to January 2021

Leader(s): Lou Revas, Walt Satalino Governor

Resources: LCI Materials

Budget: 100

Action - Charter 1 new club in the Sierra Region

Description:

Date Range: October 2020 to January 2021

Leader(s): PDG Steve Morgan and Region Chair Stan Smith Lou Revas

Resources: LCI Materials

Budget:

Action – Meet with Region and Zone Chairs Monthly either in person or Zoom

Description: The required zones need to get action plan to meet club and membership Goals

Date Range: July 1 - May 2021

Leader(s): Regions chairs along with NAMI chairs PDG David Hebebrand, PDG Eva Hebebrand

Resources: LCI Materials

Budget:



Focus Area 2: Revitalize clubs with new members

District Goal: Our existing clubs will induct 60 new members

Action – Motivate and Provide resources to clubs.

Description: work with club presidents to know they are connected to other clubs and supported by the district cabinet

Date Range: July 1 December31, 2020

Leader(s): Gat team and Governor

Resources: LCI Materials

Budget: 100

Action -

Description: Communicate with club presidents regarding challenges they are facing. Provide resources and pair with Mentor (guiding) Lions for infusion of new ideals.

Date Range: July 1 –March 31 2020

Leader(s): Governor, VDG Gat Team

Resources: LCI Materials

Budget: 150

Action – Help Club assess needs of the local community and new service ideas

Description: Have training with club officers

Date Range: July 1 to December 31 2020

Leader(s): GAT team GLT PDG Pam Burdick

Resources: LCI Materials

Budget: 50

Focus Area 3: Re-motivate members with new fellowships and exciting service

District Goal: Our district will lose no more than 50 members

This will be headed by PDG Sondra and her GST. Retention, will have meetings Monthly



Action – Restructure region meeting to include social times with the district members

Description: Region are held in each of the 4 regions. Include activities in each of the region meeting to highlight and encourage clubs to highlight their projects. Provide positive feedback to club members and officers.

Date Range: July 2020 to June 2021

Leader(s): Governor and team

Resources: Time to connect and communication with club presidents, zone and region chairs.

Budget:

Action Assist club with new service projects to keep their members engaged and motivated. Remember why we became Lions and the reason to serve

Description: Meet with Presidents

Date Range: July 1 -December 31,2020

Leader GST PDG Sondra Tersigni, GLT Pam Burdick

Resources:

Budget:

Action Start a new member contest for all clubs

Description: The club with the most members will be rewarded

Date Range: July 1 to December 31, 2020

Leader(s): Gat team with governor team

Resources:

Budget: 300

Focus Area 4: Support district and club leaders

Action Leadership training

Description: New cabinet training using G=LCI material and ZOOM meeting until in person meeting are possible.

Date Range: June 2020 to January 2021

Leader(s): PDG Pam Burdick GLT and Team



Resources: workbooks and training aids from LCI

Budget: 50

Action Assist clubs with orientation and club officer training.

Description: Encourage club officers and members to use and learn from LCI website and Lions University

Date Range: July 2020 to June 2021

Leader(s): PDG Pam Burdick GLT and Team

Resources: LCI Manuel and Printouts

Budget:

Action NAMI team will meet monthly zoom meetings and encourage all clubs in the membership retention and growth.

Description:

Date Range: July 1 to March 31, 2021

Leader(s): PDG David and PDG Eva Hebebrand

Resources: Zoom

Budget: 50