

REBUILDING STRUGGLING CLUBS THAT ARE IN DANGER OF DISAPPEARING

THE CLUB MUST COMMIT TO CHANGE

Assess why the club needs to be rebuilt- Aging out, lack of membership, lack of service activities, membership that is unwilling to change.

- . Can the club be saved?
- . Is it more practical to start a new club
- . Is a branch club the solution

IF THE CLUB IS TO REBUILD THEY MUST TOTALLY COMMIT TO THE PROCESS

- . There is a reason why the club is in trouble
- . As new members are recruited their ideas must be put forward to the club. The old thought processes of what works and what doesn't must be discarded. The club must work to change direction and attitudes
- . Do not ever say "We tried that and it didn't work" The odds are good the club might not have taken the right approach
- . The new members must be fully integrated into the club immediately and the existing members should help put all new ideas forward.
- . The existing club must make sure it has community service projects. If not the rebuilding process will be extremely difficult. Opportunities must be identified and acted upon.
- . Existing club must be willing to leadership integration as quickly as possible

When club is totally committed to change the district Global Membership Team should do a community needs assessment and put together a team to recruit new members. The Multiple District Global Membership Team can also assist if commitments are solid.

When 5 or more members are recruited District Global Leadership Team must visit club and put together a plan for the new club to move forward and explain leadership opportunities to new members

THE DISTRICT GLOBAL ACTION TEAM MUST DO FOLLOW UP WORK WITH REBUILT CLUB AND MAKE SURE THEY ARE GETTING ALL THE TOOLS AND RESOURCES AVAILABLE SO THAT THE CLUB MAY THRIVE