

North America Membership Initiative



District 4-C5 NAMI Plan

Focus Area 1: Rejuvenate district with new clubs

District Goal: Our team will charter 2 new clubs

Action - Convert Lioness Club into a Lions Club

Description: Integrate Colfax Lioness Club into Lionism

Date Range: March 1, 2020-July 2020

Leader(s): 2nd VDG Donna Prince, RC Tim Luckinbill

Resources: Donna Prince, LCI

Budget: \$0.00

Action - Establish new Specialty club

Description: Work with local like-minded persons or health organization looking for stimulating service projects and to invite them to join a specialty club

Date Range: March 2020-September 2020

Leader(s): PDG Andy Anderson,

Resources: Parents, Physicians, Medical specialists.

Budget: \$0.00

Action – Strengthen small clubs under 20 Members

Description: Work with each club to encourage new membership growth/possible establishment of branch clubs to strengthen both host club and branch club

Date Range: On-going through July 2021

Leader(s): PDG Andy Anderson, Self, VDG Donna Prince, RC Tim Luckinbill,

Resources: Just Ask,

Budget: \$0.00

Focus Area 2: Revitalize clubs with new members

District Goal: Our existing clubs will induct 4 new members

Action – Encourage all clubs to attract and induct at least 1 member each quarter.

Description: Emphasize strength of additional members and new/fresh ideas. With 50 clubs in the District, 4 new members per club would equate to 200+ new members possible for this Lion Year. Award for greatest growth based on percentage of membership growth

Date Range: July 1, 2020 – June 30, 2021

Leader(s): PDG Andy Anderson, Executive team. RC's, ZC's,

Resources: Orientation, Just Ask, Club self-evaluations/needs

Budget: \$200



Action – Revitalize U.C. Aggie Campus Club

Description: Assist as possible with rush week and campus club affiliation

Date Range: September 2020 – Jun 30, 2021

Leader(s): PCC Derek Ledda, Lion Ed Smith

Resources: Campus club specialist

Budget: \$100

Action – Encourage branch and partnership clubs

Description: For the smaller clubs – rather than surrender charter, to be a partnership club with another club until such time as the needed membership is attained to re-establish free-standing club, thereby keeping their legacy intact. This way the integrity of the original club can be maintained while they undertake growing their numbers while enjoying the assistance of the partner club.

Date Range: April 2020 – June 2021

Leader(s): PDG Andy Anderson, PDG Rich DeCuir, PDG Don Ring, Lion John Bos

Resources: LCI - Branch Club

Budget: \$0.00

Focus Area 3: Re-motivate members with new fellowships and exciting service

District Goal: Our district will lose no more than 92 members

Action – Reassess all clubs and ask for club assessment surveys to be completed. Get hands on health assessment from ZC's and RC's. Inquire into possible new and exciting projects to encourage more involvement and attendance. Offer Group/Zone//Region projects.

Description: Motivate our Lions to work collectively or as individual groups by encouraging group coordination and

Date Range: April 2020 – June 2021

Leader(s): RC's, ZC's, PDG Andy Anderson, Self, Executive Team, District Guiding Lions

Resources: [Membership Growth Event Presentation for Lions](#), [Membership Satisfaction Guide](#)
[Club Quality Initiative \(CQI\)](#), [Blueprint for a Stronger Club](#), [Your Club, Your Way](#)

Budget: \$0.00

Action – Develop Mentor/Apprentice Program

Description: Team up Veteran Lion (member for >5 years) with Apprentice Lion (member with < 2 years) to collaborate and work together for an exchange of ideology and knowledge.

Date Range: On-going

Leader(s): PDG Nick McNicholas,

Resources: [Basic Mentoring Guide](#), [Advanced Mentoring Guide](#).

Budget: \$100.00



Action – Utilize Guiding Lions -Certification of new Guiding Lions

Description: Use of Guiding Lions to assist struggling clubs to become stronger ones, help direct up-coming or new clubs with the job descriptions, duties, and how to maintain a healthy club

Date Range: June 2020-July 2021

Leader(s): PDG Nick McNicholas, Self, Executive Cabinet, Certified Guiding Lions

Resources: [Club and Membership Types](#), [New Club Development Guide](#), [New Club Development PowerPoint](#), [New Club Development Community Assessment](#), [MyLCI Charter Application Instructions](#), [MyLCI Club Branch submission](#), [New Club Development page](#)

Budget: \$100.00

Focus Area 4: Support district and club leaders

Action – Encourage personal educational growth

Description: Encourage Attendance to USA/Canada Forum/MD4 RLLI

Date Range: September 17-19, 2020, MD4 TLLI-TBD

Leader(s): LCI Leadership, MD4 Global Leadership Team

Resources: Forums, RLLI Curriculum, Lions University

Budget: \$1,200 per/annum

Action – ZC/RC Club Officer Training

Description: Prepare Zone and Region Chairs for their roles within the District; Prepare all club officers for undertaking new positions within their clubs as well as any Lion wanting to attend to learn more about Lions.

Date Range: April 2020-July 2020

Leader(s): GAT team, Individual Trainers

Resources: LCI E-Books and Forms, MyLion

Budget: \$100.00

Action – Conversion from Leos to Lions (Cyber Club)

Description: Prepare all Leos to make transition into a cyber Lions club rather than lose them altogether. Join like-minded Leos to unite and incorporate other young people to band together to do service and share ideas. Cyber clubs enables our youth to continue to connect no matter what the distance between members. Virtual meetings enables them to connect and share ideas.

Date Range: May 2020 – July 2020

Leader(s): GAT team, Individual mentors, Leos

Resources: MyLion, Skype, ZOOM, Facebook, Twitter, Instagram, etc

Budget: \$200.00



Action – Women’s Symposium

Description: Invite men and women interested in further Lion development as well as non-Lions wanting to attend to learn more about Lions. Interaction between men and women to work together to a mutually advantageous goal; to work in compliment with each other towards like goals and service projects.

Date Range: May 2020 – July 2021

Leader(s): GAT team, Individual Mentors, Notable women Speakers

Resources: LCI E-Books, MyLion, individual publications for development in women

Budget: \$400.00