

BRINGING YOUNG PEOPLE INTO LIONS

- Know that young people's greatest concern is time. They must know that we ask that they give of their time **WHAT THEY CAN, WHEN THEY CAN.**
- Projects not meetings are what young people are looking for.
- Explain to them the large benefits that Lions bring to our communities.
- Make sure your club is involved with youth oriented projects. Young people will most likely be interested in programs that benefit the youth of the community. They are likely to have children or have friends that do.
- Explain that Lions focus is in service to others. We Serve is what we are about.
- Ask them where they believe we can be of the greatest benefit to the community. How could your club better serve their age group? Do they know of any opportunities?
- **MAKE SURE YOUR CLUB IS FAMILY FRIENDLY.** Young people often have children and often need to bring the children to events. Make sure your clubs work to make sure this is comfortable.
- Find out where they congregate. Youth sports, business groups, church groups, PTA etc. Visit them where they are in their comfortable environment.
- **ASK THEM TO JOIN.** Most young people have never been asked but are generally receptive.
- When they join listen to them and act on their suggestions. They will contact their friends if they are feeling involved and listened to.