



June 2016

**Message from
Council Chair Mary Rynearson**

Fellow Lions of the great state of California,

As of May 30, 2016... 20,546...this is the number of Lion members in our Multiple District, of which 397 are charter members, in 735 Clubs. We are sitting at a positive number of 38! We have a total of 11 new clubs this year...so far! We still have June to follow through.



Thank you to those districts who have been able to take advantage of the [tools](#) that LCI offers to build clubs.

District New Clubs

- C2 1
- C3 1
- A2 1
- L2- 1
- L3 2

AND>>>

A special "shout out" to District Governor Macy Mak of District C-4 who was able to come in with 5 clubs!

This Lions Year 2015-2016, has been one of great Leadership Growth within our Multiple District. What an awesome group of District Governors and their Vice Governor teams! We have accomplished much within our Committees and I am looking forward to a continuity of Long Range Planning to assist with this concept.

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I want to say "Thank You" to the whole membership of MD4. From the Leaders that are on MD4 committees who come to every Council of Governors meeting, to the new Lion member in the clubs...Your support of your Governors and your passion to the Mission of Lionism is what keeps everything together. It takes a focused leader to make the difference, and that is what your District Governors have been all this year!

TEAM work is the Power of the PRIDE!

Thank you to our Executive Administrator in our State Office, Cass Cara. You are the one member of the TEAM that has our backs and keeps us looking good.

Here's to:

Friends, Fellowship, and our Future in Lionism.

Thank you,
Council Chair Mary Rynearson

**MULTIPLE DISTRICT 4
COUNCIL OF GOVERNORS
2015-2016**

MARY RYNEARSON
COUNCIL CHAIR

- 4-C1 Aaron Whealy
- 4-C2 Phyllis Rogers
- 4-C3 Leo Macias
- 4-C4 Macy Mak-Chan
- 4-C5 Mike Retzlaff
- 4-C6 Jan Miller
- 4-A1 Ron Raines
- 4-A2 Craig Cooper
- 4-A3 Richard Davis
- 4-L1 Dr. Fredy Perez
- 4-L2 Lary Wehage
- 4-L3 Ki Hyo Shin
- 4-L4 Ken Myers
- 4-L5 David Radtke
- 4-L6 John Ruiz

Message from ID Howard Hudson

As we are looking ahead to the completion of another Lions year, we are once more reminded of how fast the years go by. For all of us, it probably seems like the year just began. As we do look back, we can be proud of the work we have done and the lives we have changed because of all that we have done through our clubs, districts and Association.

We were challenged at the beginning of the year by our International President, Dr. Jitsuhiro Yamada, to both adopt his theme of Dignity, Harmony and Humanity and to live it through our actions.



Through our clubs and districts we have done that in fulfilling the [Centennial Service Challenge](#) of completing service projects in the areas of Youth, Vision, Relieving Hunger and Helping the Environment. We were also challenged to sponsor new members to help serve our communities. As Lions, it has been gratifying to see that all these challenges being pursued and met.



Our Centennial theme of "Where there's a need, there's a Lion" is being lived throughout Multiple District Four. But with the year rapidly coming to a close, we do need to remember that challenges still remain. And there are still goals that we need to pursue before the year ends. I am hopeful that everyone can keep these in mind and keep up the momentum that has made this a most memorable and successful year in Lionism.

Looking ahead, Lynn and I are hopeful of seeing many of you as we go to the International Convention in Fukuoka next month.

Finally, I want to thank all the Lions in our Multiple District for all that you are doing to make our communities and our world a better place.

"Maintaining and Strengthening Membership"

by PDG Linda Griffin, MD4 GMT Coordinator

As we come to the last thirty days of the 2015-2016 Lions year, we (the Global Membership Team) want to thank all of you for the work and the progress that has been accomplished in "Maintaining and Strengthening Membership." Also, thank you for all the work you will be doing in the coming year and years.



Not all our goals have been reached; however, we are not done and many plans are still in process. Rome was not built in a day and neither is the membership growth of California.

California is positive in membership and heading in the right direction. I am sure that by the end of the year, we will have reached our 149 positive member growth goal set by Lions Clubs International.

You may want to know what is happening to membership in Texas and Pennsylvania- they are negative but are working every day to build their numbers. Minnesota is positive and we are not that far behind them and we can overcome them and move into second place in the United States. We cannot become over confident. As Lions we must continue to **invite new members** to join us in our service to our communities and the world.

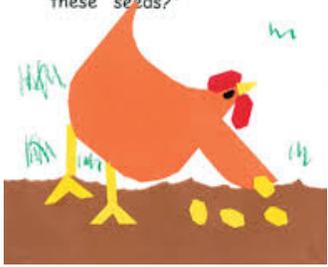
Lions, we need to change our thinking and we need to do it now!

I am sure you all remember the story of the LITTLE RED HEN who asked her friends to

help her with the planting of a seed, then weeding and caring for the grain, and finally

One day, little red hen
found some seeds.

"Who will help me plant
these seeds?"



the baking of bread...all of her friends said "NOT I, NOT I AND NOT I" for a multitude of reasons. Lions, do not become the Little Red Hens friends. Take the challenge to be a leader, be a member of the team and **work together** for the good of membership in Lions.

Lions have once again put service first and when we do what we do best we gain positive results...new clubs, new members, new projects and new visions!

We need to remember that **not all of our new members should be young** but should be a representation of ALL generations of volunteers. We need to incorporate into our

clubs the Traditionalists, the Baby Boomers, the Generation X and the Millennials. And while we are doing this, we need to be aware of the skill set of each generation and how to get them to work together. Every generation will bring to the club a special set of values, experiences, needs and goals. Each group has different ways of obtaining satisfaction through volunteering and we need to be sensitive and willing to adapt.

Success of member satisfaction and community awareness come in the form of

- > sharing the plans
- > implementation
- > commitment
- > evaluation
- > phase out plans that no longer work
- > bring in new ideas and projects
- > and once more continued evaluations

Make your **club growth a priority** and have an action plan/program in place. Lions Clubs International President, Dr. Jitsuhiro Yamada asked us to serve with "Dignity, Harmony and Humanity." How simple was that to follow. Our next Lions Clubs International President Bob Corlew is asking us to continue the journey of celebration, growth and service to others. With our president, we have "**New Mountains to Climb**". Lions, it is time for us to set new goals, new service projects, recruit and educate new members and leaders. We need goals, projects, members and leaders in order to serve more people.

Lions, you are the answer to **membership growth**. You are the future of your club, district and the Association. Be a part of the process and help promote the basic message of "WE SERVE." We can accomplish this goal of increased membership with quality members and quality clubs. Do not add members or clubs just so it looks good for a short period of time. Lions are here for the next 100 years and we must be relevant and supportive in the future.

Each of us has an ongoing role and responsibility in obtaining training of membership growth skills and leadership skills, but also to encourage others to do so. We have an ongoing responsibility, we must **promote, orientate and educate our future leaders**. We need to promote education for all of our members-new and established. The process of education begins with YOU!

The Global Membership Team is going to be more pro-active. We are here to help with your trainings with not only your Governor Teams and District GMT Chairs, but all district and club officers. We are here to help with the "Blue Print for Strengthening a Club, Club Excellence Process, Mentoring, Guiding Lion Training and choosing the right Lion for the position, more use of Social Media. We will be working with you and alongside of you and your members in building new clubs or strengthening others. Remember to

call on us and our calendars for 2016-2017 are open. Do it today!

Lions, your expertise is needed as we:

- Continue to charter new clubs...
- Continue to strengthen established clubs...
- Continue to expand our horizons of new members...
- Continue to bring in more women members...
- Continue to bring in younger members...
- Continue to bring in family members...
- Continue to provide more service to our communities...
- Continue to "JUST ASK 1"

We cannot afford to be like the friends of the LITTLE RED HEN. We need to be shouting "**of course I will, of course I will, of course I will.**" We must be proactive and promote Lionism. Let us move forward now...renew your commitment to being actively supportive in community service and do it with DEDICATION!



In conclusion, let me leave you with a quote by author Marianne Williamson, who I believe explains Lionism.

"In every community, there is work to be done. In every nation, there are wounds to heal. In every heart there is the power to do it."

Message from Global Leadership Team

by PDG Steve Robson, MD4 GLT Coordinator

The Multiple District 4 Global Leadership Team (GLT) is pleased to announce our next MD 4 Lions Leadership Institute. It is held in two locations on separate dates. The first will be held over MLK weekend, January 14-16, 2017, at the Doubletree Hotel in Sacramento. The second will be held over the weekend of March 4-6, 2017, at the Radisson Ontario Airport Hotel.



This Institute is designed for Lions of all levels of experience. The curriculum is wide-ranging, but with the objective of equipping a Lions member to return to his/her club with enhanced skills and enthusiasm.

The GLT is comprised of a Multiple District Coordinator, three Area Coordinators, and a representative from each of the three Governor/Vice District Governor councils. Additionally, each of the fifteen districts in MD 4 has a GLT Coordinator.

We are tasked with instructing the Vice District Governor Councils, so as to enhance their effectiveness as District Governors. We also conduct our MD 4 Leadership Institute. Additionally, we assist each committee in the MD 4 when appropriate. We also provide support to districts directly by instructing their GLT Coordinators, and when we are invited, we provide help and information to their meetings or instructional gatherings. We provide worthwhile seminars at our own MD 4 Convention each year in February.

The Lions of California have attended all of the many opportunities provided to us by Lions Clubs International Leadership Division. We have sent attendees and instructors to the Emerging Lions Leadership Institute (ELLI), the Advanced Lions Leadership Institute (ALLI), the Faculty Development Institute (FDI), the USA/Canada Leadership Forum, as well as the Lions Clubs International (LCI) Convention. Soon LCI Leadership will announce the next round of institutes and trainings. My committee and your district officers will publicize those events.

End of LCIF Year Approaches; Numerous Congratulations Are in Order by PCC Roger Powell, MD4 LCIF Coordinator

"Giving Is Good!"



Lions Clubs International FOUNDATION



As our Lions year moves toward its close and as this is written in mid-May, we await more recent figures on LCIF giving in MD4. At this point, with two months left to go to meet our fund raising and participation goals, the latest information we have is through the end of March.

Based on those reports, congratulations are due to three districts that have already surpassed their fund raising goals: **4-C4**, **4-L2**, and **4-L6** whose LCIF District Coordinators are PDGs Esther Lee, Dennis Drag and Scott Leslie, respectively.

Equally deserving of congratulations are those that have surpassed our goal of participation by 50% of the members in the multiple. They are: **4-L5** at 67.77%, **4-C4** at 63.33%, **4-L4** at 55.56% and **4-C1** at 54.35%. Their LCIF District Coordinators are PDGs Bill Windham, Esther Lee, Elizabeth Warren and Maggie Robeson in that order.

Especially remarkable are the gains in participation over the end of last year: **4-C1** up 26.09%, **4-L5** up 22.18% and **4-C4** up 21.87%! This is awesome progress in these districts!

100% Clubs

Another special achievement so far this year is the number of clubs that have reached 100% participation. That is, in these clubs every member has made a donation of at least \$20 to the Foundation in 2015-16.

- Leading this pack with four 100% clubs is District **4-A2** (PDG Judy Arribere-Woolley, District Coordinator). 100% clubs there are Fresno Host, Fresno Pride, Visalia Host, and Visalia Sunset.
- Next is **4-L1** (Lion Trudy Nodohara, District Coordinator) with three: Los Angeles Global Chinese, Los Angeles Little Tokyo, and Northwest Glendale.
- District **4-L3** (Lion Bill Menor, District Coordinator) has two 100% clubs: Los Angeles Builder and Los Angeles New Millennium, while
- **4-C3** (Lion Ken Towers, District Coordinator) gained its first one this year, Ygnacio Valley Commuters Lions.

A "Great Job!" shout-out to everyone involved in these achievements.

A Change in Procedures Simplifies Grant Aps

Not too long ago the LCIF Board of Trustees simplified qualifying for grants by clubs and districts. If a grant proposal request is under \$25,000, it no longer requires approval by the full Board, which meets four times a year, but rather can be ratified in-house, resulting in a much quicker turn-around time of only three weeks if all of the submitted forms are in order.

Coordinators to Get New Challenge for 2016-17

For 2016-17 the Trustees will be challenging District Coordinators and leadership teams to find a Foundation representative for each club in their districts. Obviously the hope here is that information about LCIF will spread throughout the clubs more efficiently. Most of us are aware that this will not be a simple task and may well take longer than one year to implement.

Giving Is Good!

Your California LCIF team continues to work under the slogan "Giving Is Good!" We urge you all to get in the habit of giving to YOUR charity. More than any pin or other recognition, you will have the satisfaction of knowing that you've helped do good works in our country and others throughout the world.

Individual Assistance Is Available

Your District coordinators and I are there to help you with questions and concerns. You can contact me at kpow@charter.net. I'll be happy to hear from you and assist as best I can!

COMMITTEE CHAIR REPORTS

Public Relations and Information Committee

by PDG Francis Bognuda, Chair

Well this is it . After two years as chair of the Public Relations and Information, this will be the last article I will write. I must say that it has been fun. Your committee has done everything that has been ask of them, couldn't have had a better TEAM.

At the convention in Modesto we had a good reception for the [Peace Poster Contest](#), [Essay](#) and the [Environmental Photo contest](#).

Peace Poster Winners

Honorable Mention:

- 4-A3 Eliana Bohn,

grade 8

- 4-C4 Olivia Chung, grade 8

Winner:

4-C6 Rebecca Vuong
DG Jan Miller
President Christopher Henry
Milpitas Executive Lions

Essay Contest Winner

4-A3 Ja'mae Thomas, grade 7
DG Richard Davies
President James Livell
Santa Maria Noontimes Lions



Environmental Photo Contest Winner

4C-5 Winner's name unknown

I would like to thank everybody for their continue support and help over the two years. Committee members are:

- PDG Lita Guidotti
- Lion Amy Fink
- Lion Mercy Walters
- DG Ron Raines 4-A1
- 1st VDG Kumar Kalagara, 4-C5
- 2nd VDG Norm McDaniel, 4-A3
- Editor Linda Pugliese

Site Preservation Committee

by Helen Garr, Chair

The multiple districts in California have been busy this quarter. I do not have information from all of them but that does not mean that they have not been working on projects in their areas. I have a few listed here:

- **C1** Currently has 4 " Spot " machines. Reporting period Jul. 2015 - June 2016: total screened 10364, total referred 1267; age screened <10- 7410, <17- 2387, >17- 570. Total Youth screened 9797. The district is in the process of purchasing four additional cameras.
 - PDG Larry Marcum has been in contact with Society For The Blind and held a meeting with them to discuss establishing services, possibly, in the Redding area, since there are limited services available to those who are vision impaired north of Sacramento. The meeting was in Redding and there will be a fact-finding meeting with some of the provider organizations in the area to gain their perspective of the need through their particular client base. One goal would be to have a satellite office of Society For The Blind, in an area that is more

geographically suited to the north, for those who do not live close to Sacramento.

- **C2** Currently has 7 "Spot" machines in use. PDG Buck Larson guessed that they screened between 12 and 15 thousand people with a majority of them in schools.
- **A2** Porterville Breakfast Lions have an active eye care program, for all ages, they do not use a screening device. Visalia Host Lions have one "Spot" camera. In 2015 they screened 1,514 children, preschool and older at Health Fairs: they referred 266 kids.
- **L5** Currently working with Loma Linda University through the George P. Cheng, MD, Children's Vision Screening Program (sponsored by the Cheng Family Foundation), referred 357 children in 2015.

Other business, **C1** recently had their district convention and ID Lewis Quinn was in attendance. During his presentation he shared three 30-second videos that his district in Alaska had prepared for TV ads promoting Lions. Impressive, to say the least.

THE [BRILLE & TALKING BOOK LIBRARY](#) is located in Sacramento, CA. They have books available to lend as well as players. The books and equipment can be mailed at no charge to the person borrowing. The library also maintains online catalogs of materials in special formats. They offer the smallest digital talking-book player free to qualified persons.

I encourage you to go online to www.Optelec.com and browse through their Low Vision Essentials.

Convention Management Committee

by PDG Vicki Beeman, Chair

This finds me at the final year of being on the Convention Management Committee. I have been very blessed to have worked with many good Lions over these last four years, and made some very good friends. A big part of this committee's responsibility, is working with the Host Committee to ensure everything is covered for the MD-4 Convention.

In February 2016, the Modesto Host Committee did an outstanding job. They put a lot of planning and work into the Convention. I didn't catch the numbers for how many registered, but there was 285 delegates that certified, and 267 that voted.

In February 2017, the Redding Host Committee will also put in a lot of planning and work. In case you didn't sign up already, check on the MD-4 website for the [2017 Convention](#) information and registration. The date for that will be: Friday, February 10 through Sunday, February 12. Put that date on your calendar, if it isn't already there.

Thank you to all who helped me do my job as the Committee Chair for 2015/2016. It was a great experience.

Family & Women's Membership Development Committee

by Lois Ferber, Chair

If you attended the MD 4 Convention in Modesto last February and did not attend the seminar entitled: "Asking A Woman," you missed hearing Lions Past International President Dr. Tam speak about the future of women in Lions. A few men also attended and picked up some useful information as well.

Leading an interactive session, PCC Liz Crooke involved the participants in learning about leadership roles, responsibilities and behaviors. PDG Buck Larson handed out lollipops to participants who were able to answer questions about the challenges and issues women face in leadership roles. First VDG Marilyn Richardson explored the area of leadership opportunities and rewards.

Concluding the session about women in leadership, PDG Linda Griffin shared the volunteer activities available to get Leos and college-age individuals involved. District Governor Phyllis Rogers kept everyone alert and on task with her moderator skills! The power point presentations helped to encourage the participants on how easy it is to be a leader. For women desiring to improve their skills or acquire new leadership skills, this was the session to attend.

The future of Lions includes the leadership of women. Take advantage of opportunities to improve your leadership and make your club and District stronger.

Student Speakers Committee

by PDG Dennis Miller, Chair

Lions, Lioness and Leos, I want to thank all of you for a great four years of allowing me to sit on the MD-4 Student Speaker Contest Committee. I could not have completed this position without your help! A very special Thank You to my committee members; Lion Alan Winkelstein, Lion Ed Smith, Lion Perry Lyn and Governor member Ki Hyo, 1st Vice Governor Grace Joe and 2nd Vice District Governor Steven Morgan who has been my mentor.

We the committee have had our issues with this topic, but we made it thru! There will be a lot of suggestions for the incoming chair, Lion Alan to solve and make next year. Our statement was to make the topic "Liberty and Justice for All" What does it mean to you? A special topic! So far all the contests have gone very well, with a few issues but were solved without any problems. The contest provides a great opportunity for the students to speak on topics of interest to all.

I want to Thank the MD-4 office and the Council of Governors for all their hard work in making this contest one of the BEST!

LCICon Fukuoka Japan



The 99th annual Lions International Convention will be in Fukuoka, Japan
June 24-28 2016!

[Register Now!](#)



CAMPUS LIONS, OUR FUTURE AND OUR PRESENT

**by Lion IPCC Derek Ledda
MD-4 Campus Club Coordinator**

Is there anyone who believes that our Lions organization can survive let alone thrive without attracting many more great new Lions to be part of our Lions family?

Everyone agrees that we depend on new members to provide enough hands to serve, fresh leadership and current knowledge and updated skills to help our organization to grow and adjust to meeting the changing and long term needs of our local and world communities.



[Read More ...](#)

Fostering Youth through the Youth Leadership Institute

by 1st VDG Jamie Hart, District 4-C1

One of the first things you experience when you first meet up with the 14 other 2nd Vice District Governors is choosing who gets on what Multiple District Committee. Sometimes it can get a bit contentious, with many wanting to be on the Global Leadership Team (GLT) Committee and hardly anyone wanting to be on International Convention Hospitality Committee.

Camp Teresita Pines

I was very fortunate to not only get on a committee that was my first choice, namely the Youth Outreach Committee, but to have recently been a part of one of its major activities that it coordinates and runs, the Youth Leadership Institute held at Camp Teresita Pines near Wrightwood. I thought I'd share some of my experiences, which opened my eyes even more as to the importance of fostering our youth to be better contributors to society.



[Read more ...](#)

Lions on the Web

Join one or more of these social media sites to network with other Lions. Share information, ideas and videos. Let the world know you're proud to be a Lion!

<http://lionsclubs.org/blog/>

<http://www.facebook.com/lionsclubs>

<http://www.youtube.com/user/lionsclubsorg>

<http://twitter.com/lionsclubs>

<http://www.linkedin.com/company/33854>

<http://www.flickr.com/photos/lionsclubsorg/>

<http://pinterest.com/lionsclubsorg/>

<http://instagram.com/lionsclubs>

<http://www.lionssmile.org/>

Welcome to this electronic edition of The Leader. Please send your articles and items for future newsletters to Linda Pugliese, MD-4 Newsletter Editor, at ljpugliese@hotmail.com.

You may unsubscribe at any time if you no longer wish to be on the mailing list.

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