



THE Leader

THE NEWSLETTER OF MULTIPLE DISTRICT FOUR/CALIFORNIA LIONS

OCTOBER 2013

Welcome to the Leader 2013-2014 Edition

From the Public Relations Committee

Just a short note to our readers and contributors.....Our primary goal is to provide you with an interesting and informative quarterly update about what's happening in our Multiple District and also what's happening in the world of LIONISM.

We encourage all of you to submit any articles or information which you think would be of interest to the membership.

This year's editor is Linda Pugliese, wife of PDG Joe Pugliese (4-C6 2009-2010). Her phone number (Home) is (408) 996-2986 and her email address is ljpugliese@hotmail.com

Also, let us know your thoughts and ideas about this publication.....they are welcome!!!

SEE YOU IN SAN DIEGO !!

[PDG Al Russell](#), Chair
Lion Aurora Cudal, Senior Member
PDG Francis Bognuda, Member
PDG Lita Guidotti, Member
DG Kenny Shu
1ST VDG Larry Marcum
2ND VDG Ron Raines

LEADERSHIP

IS THE ABILITY TO GET OTHERS
TO DO THOSE THINGS
THAT NEED TO BE ACCOMPLISHED
BY HAVING THEM
SUGGEST THE THINGS THAT NEED
TO BE ACCOMPLISHED
AND GIVING CREDIT TO THEM
FOR ACCOMPLISHING
THOSE THINGS THAT
NEEDED TO BE ACCOMPLISHED

Lions Past District Governor
[Robert M. \(Bob\) Olin](#)

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Lions on the Web

Join one or more of these social media sites to network with other Lions. Share information, ideas and videos. Let the world know you're proud to be a Lion!

<http://lionsclubs.org/blog/>

<http://www.facebook.com/lionsclubs>

<http://www.youtube.com/user/lionsclubsorg>

<http://twitter.com/lionsclubs>

<http://www.linkedin.com/company/33854>

<http://www.flickr.com/photos/lionsclubsorg/>

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<http://instagram.com/lionsclubs>

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The More the Merrier

By Derek Ledda, Council Chair

Fellow Lions and Leos of Multiple District 4:



Amazing to think that a quarter of this Lion year is done with so many goals still to be accomplished by LCI, your Multiple, your Districts and your clubs.

Although the top goal for all Lions should be to improve on and expand our service to our local communities and around the world, the key to accomplishing that goal is to increase the number of hands to carry out the projects that we all know are so desperately needed.

The formula for increasing our net membership is simple, recruit new members to existing clubs, charter new clubs, and retain the members we have. I know that it's easier said than done but is it really as difficult as we think? I think not.

If each of our 20,000 or so Lions in California invited at least one service-minded friend, family member, co-worker or other acquaintance to join, would it be unreasonable to think that 1 in 40 or 2 ½ % of those invited would accept such an invitation?

That would mean 250 more California Lions.

Why wouldn't you be willing to invite at least one person with whom you would be sharing the gift of Lionism and the joy of changing another person's life for the better?



How about new clubs? We know that with the right effort, training and Lions who relate well to younger people, we could easily have at least one new [Campus Lions Club](#) in every District and charter each with about 30 to 40 members. That would mean 450 to 600 more members in this Lion year.

Can you imagine the energy, enthusiasm, fresh ideas and young leadership that those Lions would bring to our Multiple District? The prospect of having our next generation of Lions who will be committed to our great tradition of service has to inspire you to do all you can to start those new campus clubs.

If you also add at least one new [specialty club](#) and a neighborhood club to every District, then the possibilities are endless for our making dreams a reality for countless numbers of people in our local area and in the world who are blind, sick and disabled, who are hungry and even starving, whose youth have such limited opportunities for the future, who have been devastated by disasters and who face an increasingly threatened environment where the water can't be drunk, the air can't be breathed and the earth struggles to sustain life.

No matter how many new Lions we bring in, unless we make good on our promise to them, as well as to our older members, that being a Lion for life means not only finding passion in our service to others but also enjoying the fun and fellowship of serving together, the back door will continue to revolve as disenchanted Lions leave our organization in greater numbers than we are able to replace them.

I hope that two quotes by Helen Keller can inspire you where my words can't.

*"Alone we can do so little,
together we can do so much"
and*

*"While they were saying among themselves
it cannot be done, it was done."*

Thanks for all you do,

Lion Derek Ledda
Council Chair
Multiple District 4
Lions Clubs International
"Service is a Labor of Love"

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Message from International Director Larry Dicus

The first three months as your International Director has flown by, as I'm told the next two years will. I attended a three-day orientation at LCI headquarters where I was able to meet all division and department managers and many members of our headquarters staff. If you are ever in the Chicago area, I highly recommend you visit Lions Clubs International headquarters in Oak Brook. You will be impressed!

Jane and I have started our Lions district visits and speaking engagements. Our first two visits were to Louisiana and Montana. Both visits were invigorating and energizing as we enjoyed meeting and making more Lions friends. During our visit to western Louisiana I visited the [Louisiana Lions Camp for Disabled and Diabetic Children](#) - a very impressive project of Louisiana Lions. We hope to bring back ideas to MD4 during these next two years that can also benefit Lions of California.



Yosemite Rim Fire

I would like to take an opportunity to shine a spotlight on Lions who recently demonstrated outstanding leadership. Lions PDG Tom Penhallegon, Wendy Dart, and Connie O'Dea, were in Sonora when the Yosemite Rim Fire broke out. They immediately went to the Sonora Fairgrounds where the Red Cross was opening a shelter for refugees from the area. In the spirit of Lionism, they asked, "What can we do to help?" They were asked to help mobilize the shelter for impacted residents (now evacuees), and within an hour eight other Lions joined them setting

up cots and helping establish the shelter.

They then were asked if they could set up a kitchen and start feeding refugees and fire-fighters. During the first evening, Lions PDG Tom, Wendy, Connie, and other local Lions gathered food and began feeding refugees and fire-fighters. They then asked District Governor Tom Bauder to apply for a LCIF disaster grant, which he did the following day. It was immediately approved for \$10,000!



Local District A1 Lions immediately helped staff the kitchen, but PDG Tom Penhallegon called me and asked if I could send an SOS to other Lions in California asking for staffing help. I used my 'Constant Contact' email system which had been used during my ID campaign, and Lions immediately began to respond. The response was phenomenal! Lions from 64 clubs as far away as San Diego volunteered to send assistance. Some clubs who could not send volunteers sent money.

It was a joy to be able to play a small part in this wonderful Lions success story. Later in the week, LCI sent a video crew to film the kitchen effort and there is a heartwarming 3-minute video being highlighted on the Lions Clubs International website.



Lions Provide Relief for Yosemite Rim Fire

My sincere thank you and congratulations to all Lions who participated in this fire relief effort. You are great Lions!!

As I write this column, Jane and I are preparing to travel to the LCI Board of Directors meeting in Australia. President Barry Palmer has a jam-packed agenda for us to review at the meeting. I look forward to bringing back an update at the Council of Governors meeting in San Diego.

Again, thank you for the honor of serving at the Lions Clubs International level.

Yours in service,

Larry Dicus
International Director

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This year we have split the MD-4 Leadership Institute to two locations, one in the north in Sacramento and the other in the south in Ontario. Instead of having a maximum of 60 students in the classes we can now accommodate 90 Lions, 45 at each location.

Right now we are working on the signups for the November 9-11 institute in Sacramento. We have had a number of signups, but we still have openings. The deadline for registration is October 25th so we can confirm the rooms and meals with the hotel. As before, the cost is \$250 per student with double occupancy. Students who want a private room can pay the difference of \$60 per night.

Early registration is a plus as there is an online pre-assignment that needs to be completed before attending. Students who signed up early have already been given their pre-assignment.

The second half of the MD-4 Leadership Institute will be January 18-20 at the Ontario Airport Hotel so that it is convenient to anyone in Southern California. The costs and arrangements will be the same. We have room for 45 Lions in each Institute.

MD4 Leadership Institutes
Download Registration flyer:
▶ [Sacramento Nov 9-11 2013](#)
▶ [Ontario January 18-20 2014](#)

By splitting the MD-4 Leadership into two and having separate locations we hope to be able to train more future leaders for our clubs and districts. As with all Lions Clubs Institutes there is a requirement that you stay at the hotel, take the meals, do the pre-assignments and attend all classes.

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"Giving is Good!"

by PCC Roger Powell, LCIF Coordinator



Lions Clubs International
FOUNDATION

Congratulations to all of the Lions of Multiple District 4 for contributing the highest amount in the U.S. in 2012-13 to LCIF -- over \$468,000! It's thanks to all of you who gave and encouraged others to give that we achieved this outstanding status.

Of course, it's already another year, and we hope to exceed all previous efforts by reaching the goal of \$500,000 in contributions for 2013-14. Half a million dollars? YES! We can do it!

One way is to increase the number of Melvin Jones Fellows in the multiple.

A Simple Means of Achieving the Melvin Jones Fellowship

The Melvin Jones Fellowship (MJF) is awarded when an individual's contributions reach \$1000 or a club donates that amount and honors a member with the fellowship. With each additional \$1000, one becomes a Progressive Melvin Jones Fellow (PMJF) and receives a diamond on the MJFP pin.

For many of us, that amount seems daunting, and we just give up on the idea, BUT there's a simple, less painful way to make this a reality for each of us. It's what I call the "layaway" plan. Many Lions are not aware that it is possible to make smaller donations over time to accumulate the amount required to qualify for an MJF or PMJF.

How It's Done

Go to lcif.org. Click "Donate Now." This brings you to the donation form which includes an amount as low as \$20. Complete the form. In the "Special Instructions" box, note that you wish your donation credited to your account

toward achieving a Melvin Jones Fellowship. You may make the donation via credit card or print out the form and send a check. When your account has reached \$1000, go to the same site and click "Submit MJF Form." Once you've reached the MJF level, you can work toward a Progressive Melvin Jones using the same process.

Charity Begins at Home, They Say

We often hear the lament that "the money all goes to other countries." Not true! Since 1976 \$5,991,687.33 has been awarded in grants to clubs and districts in MD-4-California alone, not to speak of the millions granted for disasters and projects throughout the rest of the states. At the same time, many Lions in the US have also responded generously to disasters throughout the world as befits our international identity and our motto of "We Serve."

Our MD-4 motto for LCIF fundraising remains "Giving Is Good!" And we look forward to another great year in our multiple. Should you have questions or comments, contact me at kpow@charter.net or 562-433-7271.

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Women's Membership & Development Committee

by Lion Lois Ferber, Committee Chairperson

At the MD 4 Convention in February, the committee has planned an exciting seminar with a dynamic speaker, Laurel Kaufer, who will be presenting a program she developed entitled "[Prison of Peace](#)". This seminar is open to Lions and non-Lions. Plan to attend and learn how female prisoners are changing their life. Check your program book for time and location.



Prison of Peace: A Peacemaker's Journey

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Multiple District Office

by Cass Cara, Office Manager

The Lions 2013-2014 Year has begun at full throttle...

A few things to know:

All the Clubs have been invoiced for the first semi-annual billing for Multiple and District dues. Thank you to all the Clubs who have been anticipating the bill and have sent in their checks. The MD-4 and District operations depend on timely payments to fulfill their obligations.

The new directories are out (with a correction sheet) and online. If you would like one, send \$5 to the MD-4 office with a mailing address.





Every Lion is important to MD-4... each one of you is in part MD-4. Every Lion in California is an MD-4 Lion; a California Lion; part of the whole sum.

One-For-All-And-All-For-One!

This year's [Student Speaker](#) topic was chosen at the Organizational Council Of Governors (COG) meeting in August at the Walnut Creek Marriott. It is "Community Service - What Does it Mean and Why Does It Matter?"

The material has been printed (except for the poster), and is posted on the MD-4 website www.md4lions.org. If you

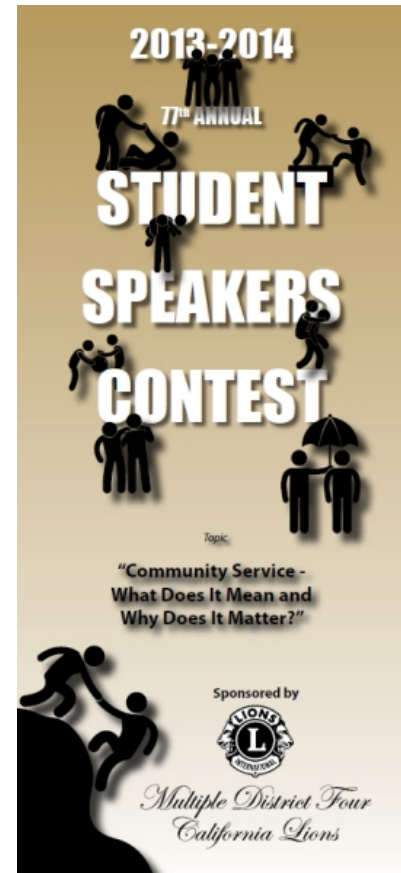
don't know the universal ID and Password, please call your Student Speaker District Chair or the Office to obtain it.

This year the Club Packets were solely requested through the MD4 site. All the information submitted is accumulated in a database, which then is supplied to the office through the Webmaster. Duplicates are removed as well as Zone, Region, District, Area and Committee submission... we already have that info. The online ordering is for Clubs only. The packets are scheduled to be mailed just as soon as they are stuffed, which is mid October. Please consult the handbook rules and share your contest dates with the district officers. Have a GREAT contest!

We're revving up for the [fall meeting](#) in gorgeous San Diego 4-L6 with Host Governor Napoleon White. Your Event Host, IPDG Blessie Trott has planned out the venue at the Holiday Inn Bayside adjacent to the beautiful harbor... material is online.

The MD-4 [Excellence Award](#) submissions must be submitted to your District Cabinet for their November Cabinet meeting. This is a once in a lifetime achievement award in recognition and appreciation of your many years of exemplary leadership, dedication and service to the Lions of California and the International Association of Lions Clubs. These awards are presented at your District Convention.

The MD-4 [Academy Awards](#) will be presented at the MD-4 Convention. The nomination forms are available at: www.md4lions.org.



The [Peace Poster Contest](#) is just around the corner. Last year, California's Miss [Jenny Parks](#) made you all proud as she took home the International win with her beautiful poster. There are many young artists out there; please let them know about the contest and support this valuable project.

The [Environmental Photo Contest](#) takes place in February for the Multiple and the final contest with LCI's at the International Convention - Toronto in July. California is one of the most diverse and beautiful places on the planet, so please have your contests and send the District winners to the MD-4 Office. You Can Win!

The Mid-Winter COG meeting is immediately prior to the MD-4 Convention in Ontario, February 12-13 and 14-16, 2014. The distinguished Past International President Jim Ervin and his wife Sharon Dillard will be the guests. [Click here](#) to get your registration online.

Hope to see you all there.

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Lions Leadership Forum

November 2, 2013
Burbank, California

4th Annual
[Lions Leadership Forum](#)
Woodbury University
4th Annual
Lions Leadership Forum
Woodbury University
Burbank, California
[\(map\)](#)

Keynote Presenter
Sid Scruggs
Past International President

Twenty Leadership Workshop Sessions
All Workshops and Breakfast & Lunch included
in \$70 registration fee.

[REGISTER TODAY](#)

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**Order now! MD-4 2014 Toronto
International Convention Pin**

[Click here](#) for the Order Form for the MD-4 2014 Toronto International Convention pin.



Prestige
(Silver)

Order Early. Only California Lions Residents may order. Pins will be sold on a first come, first served basis. Order by the dozen only. You may send your order with funds to Lion Fred Bunch, PO Box 1908, Oakhurst, CA 93644, and pick up your order in the Pin Trading room at the MD-4 Convention in Ontario to save postage.

Regular \$27 per dozen
Prestige \$30 per dozen
Plus Shipping & Handling

[ORDER PINS](#)

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Calendar 2013-2014

2013-2014 MD-4 DISTRICT AREA MAP



Areas Districts				
1	C-1	C-5	A-1	
2	C-2	C-3	C-4	C-6
3	A-2	A-3	L-1	L-3
4	L-2	L-4	L-5	L-6

CALENDAR

COUNCIL MEETING DATES AND LOCATIONS 2013-2014

Organizational - August 2 - 4, 2013(Marriott) Walnut Creek, CA; 4-C3
 Fall - October 25 - 27, 2013 (Holiday Inn Bayview) San Diego, CA; 4-L6
 Mid-Winter - February 12 - 13, 2014(Doubletree) Ontario, CA; 4-C5
 Joint - June 5 - 8, 2014.....(Doubletree) Rosemead, CA; 4-L2
 Organizational - August 1 - 3, 2014(Radisson) Santa Maria, CA; 4-A3

MD-4 CONVENTIONS

February 14 - 16, 2014..... (Doubletree) Ontario CA, 4-L4
 February 20 - 22, 2015.....(Marriott, Convention Center) Visalia, CA; 4-A2
 February 5 - 7, 2016.....(Doubletree) Modesto, CA, 4-A1

INTERNATIONAL BOARD OF DIRECTOR'S MEETING

February 28, 2014..... 4-L6 San Diego

INTERNATIONAL CONVENTIONS

July 4 - 8, 2014.....Toronto, Canada
 June 26 - 30, 2015.....Honolulu, Hawaii
 June 24 - 28, 2016.....Fukuoka, Japan
 June 30-July 4, 2017.....Chicago, Illinois, USA

USA/CANADA FORUMS

September 19 - 21, 2013.....Overland Park, Kansas
 September 11 - 13, 2014.....San Juan, Puerto Rico
 September 17 -19, 2015.....Grand Rapids, Michigan
 TBDOmaha, Nebraska

SPECIAL ACTIVITIES

White Cane Days..... Sat. & Sun., October 5-6, 2012
 Flag Days Fri., Sat., & Sun., February 21-23, 2014
 Lions City of Hope Day..... March 30, 2014

STUDENT SPEAKER CONTEST COMPLETION DATES

Club Contest.....by Sunday, February 23, 2014
 Zone Contest.....by Sunday, March 16, 2014
 Region Contest.....by Sunday, April 6, 2014
 District Contest.....by Sunday, May 4, 2014
 Area Contest.....by Sunday, June 1, 2014
 MD4 Final Contest.....on Saturday, June 7, 2014

Welcome to this electronic edition of *The Leader*. Please send your articles and items for future newsletters to Linda Pugliese, MD-4 Newsletter Editor, at ljpugliese@hotmail.com. We hope you find the information useful and interesting. You may unsubscribe at any time if you no longer wish to be on the mailing list.

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